



## **PACKAGE PROGRAM**

### **Startup**

This 90-day service is ideal for a start-up company in its first three years of business, or an existing company entering the direct selling distribution channel.

***The Start Up Package includes the following:***

● **Corporate Consulting**

1.5 day on-site Consultation with Senior and Associate Consultant.  
Six 90-minute Corporate teleconference Consultations with Senior and Associate Consultant

*Utilize your Corporate Consulting sessions to:*

- *Explore field development strategy and business-building philosophy*
- *Review your current marketing materials and recommend improvements*
- *Review field communications and recommend improvements*
- *Plan upcoming field events*
- *Problem-solve challenges in building/growing the business*
- *Identify your company's key branding messages*
- *Discuss your business needs with industry professionals*

● **Field Training**

One Training Workshop of up to 90 minutes at a National, Regional, or area meeting. Program may be presented by either Sue or Laurie, depending on your specific needs and schedule availability.

● **Field Coaching**

A total of (24) one-on-one field coaching sessions to be invested as you see fit over the course of the 90-day timeframe. Coaching sessions may be conducted by either Sue or Laurie, depending on your specific needs and schedule availability.

*Please contact us to discuss your investment and to learn more about the benefits of this service.*