



**SUE RUSCH**  
& Associates, LLC

## **CONSULTING SERVICES**

*Partner with a proven leader in sales force development*

### **Platinum Monthly Service**

- Telephone Access
- One-Day On-Site Consultation (every 90 days)
- One Scheduled Monthly Corporate Tele-Conference (up to 90 minutes)

*The Platinum service level provides unlimited access to your Consultant by phone or e-mail during the term of your agreement. Tap into experience-based leadership when the need arises. This service adds value whether you are finalizing an important and immediate field communication, or you are looking for expert guidance to build on your strategies to increase sales, recruiting, and leader development. Utilize the on-site consultation (one every 90 days) for brainstorming sessions, Advisory Council meetings, and/or event planning meetings. Utilize Corporate Consultation teleconference (90 minutes) to add field perspective to Executive Team Meetings, or to bring fresh insight into decision-making discussions.*

*Please contact us to discuss your investment and to learn more about the benefits of this service.*

Minimum agreement is six months.  
Expenses are invoiced separately.

### **Gold Monthly Service**

- One-Day On-Site Consultation (every 90 days)
- One Scheduled Monthly Corporate Tele-Conference (up to 90 minutes)

*Utilize the on-site consultation (one every 90 days) for brainstorming sessions, Advisory Council meetings, and/or event planning meetings. Utilize Corporate Consultation teleconference (90 minutes) to add field perspective to Executive Team Meetings, or to bring fresh insight into decision-making discussions.*

*Please contact us to discuss your investment and to learn more about the benefits of this service.*

Minimum agreement is six months.  
Expenses are invoiced separately.

Corporate Services  
Sue Rusch & Associates, LLC  
952.830.8122



## **ADD-ON CONSULTING SERVICES**

*Active clients may elect to add the following:*

### **Facilitation and Project Work**

Is your Corporate Team bogged down with project work? Do you have an upcoming meeting that requires independent leadership? Sue Rusch & Associates can partner with your team to accomplish your objectives.

- Planning training events and national conferences
- Corporate speech-writing
- Field Advisory Council - facilitation
- Corporate planning - facilitation
- Review and edit marketing and training materials
- One-time projects

*Please contact us to discuss your investment and to learn more about the benefits of this service.*

### **Field Coaching**

- Business Coaching: Your investment in one-on-one business coaching (for emerging and/or top-performing field representatives) increases focus, skill, and results. At the end of the month, you will receive a Customized Coaching report summarizing field insights and trends.
- Speaker Coaching: One-on-one coaching sessions can also be utilized to increase National Conference Workshop speaker preparedness, and/or to sharpen your field speakers' main-stage testimonials.

45-minute Coaching Sessions are scheduled by your Corporate Staff.

Your investment in Field Coaching includes a monthly report with key insights and actionable suggestions. Coaching is available in packages of 12, 24, or 36 sessions per month.

*Please contact us to discuss your investment and to learn more about the benefits of this service.*