



**SUE RUSCH**  
& Associates, LLC

## **SUE RUSCH KEYNOTE PRESENTATIONS**

***Add impact, expertise, and excitement to your next event!***

Sue Rusch, CSP, delivers powerful messages and actionable strategies to achieve direct selling success. For more than a decade, Sue has added impact to National Conferences, Leadership Conferences, and Leadership Retreats.

***Sue's distinctive keynote presentations blend 75% motivation with 25% training.***

### **Stand Tall**

- *Take a fresh look at your impact in today's increasingly-impersonal world*
- *Explore duplication strategies, inspiring those around you to stand taller and reach higher*
- *Embrace the mindset of a leader, no matter your rank or title*

### **Right Time, Right Place, Right NOW**

- *Explore business trends and what they mean to you today*
- *Take "Right NOW" steps to build a significant and sustainable business*
- *Celebrate what makes your company distinctive and in sync with today's times*

### **Dream Big! and Start Small**

- *Create a clear vision that inspires you to turn dreams into decisions*
- *Learn to build a repeatable pattern of consistency in sales and recruiting*
- *Create a 90-Day Plan from your unique starting point*

### **Keep Them Coming back for More!**

- *Clarify the connection between sales and service in today's struggling economy*
- *Discover how to create interest in future products and services*
- *Shift your thinking from "sales transaction" to "business relationship"*

### **Uncover the Best in You and Your Team**

- *Identify what leaders do to create a culture of success*
- *Learn to set expectations for yourself and others*
- *Uncover and nourish your leadership talent*



***Please contact us to discuss your investment and to learn more about the benefits of this service.***

*Keynote Presentation titles may be adapted to match the theme of your event.  
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